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Get in touch.

David Bojanovič

Adaptable and passionate leader with a proven track record of leading high-performing cross-functional product teams to deliver innovative digital products that drive business growth.

Experience

Sep 2022 – Now
Engineering manager
Zumo Enterprise
www.zumo.tech

As an engineering manager, I'm primarily responsible to develop and execute a strategic plan to rapidly scale engineering team by over 300% within the next 12 to 18 months.

To achieve the goal, I have led the implementation of renewed department governance, streamlined OKR processes, and established effective recruiting and onboarding procedures. I designed and implemented a comprehensive training program for tech leads and streamlined our release process, resulting in increased efficiency and resilience.

As a leader, I have always valued being hands-on and actively engaged in all critical business initiatives. I take pride in my ability to collaborate with my team and provide hands-on guidance when necessary.

Sep 2021 – Sep 2022
TBD

Naše prigodbe
www.naseprigodbe.si

Traveldabble.io
www.traveldabble.io

I took a year-long break to focus on family and strengthen bonds with my children.

During this time, I started two initiatives to foster creativity and nurture leadership skills: Naše prigodbe, which features Slovene folk tales, and Traveldabble.io, which supports local tourism efforts in response to the COVID pandemic.

Sep 2017 – Sep 2021
Engineering manager
Business unit leader
Tribe leader
d.labs
www.dlabs.si

In September 2017, the company adopted the famous Spotify model (Spotify organizational structure). Accordingly, tribes were introduced, and two out of three tribes focused solely on one account.

I had the privilege of co-leading and managing the third tribe, consisting of approximately 40+ people, 12+ active projects, and 8 cross-functional product teams, contributing between 30% and 40% of the company's annual revenue. My responsibilities included operations management, resources management, finance, people management, and customer recovery.

Two years later, the experiment concluded with a significant company reorganization, introducing a new system that classified accounts into 4 departments based on the stage of their businesses: Product Discovery, Go2Market, Product Supremacy, and Tech Scaling.

This system enables department leaders to specialize, develop necessary skills in their teams, and tailor processes to clients' specific needs. Clients could progress through the departments as their business grew and evolved, resulting in more personalized and effective support from the company. This new system improved client satisfaction, retention and provided a framework for the company to optimize its resources and expertise in serving clients at each stage of their business growth.

As a business unit leader, I had the opportunity to independently lead and manage the Product Supremacy department, which focused on supporting clients toward series A fundraising and preparing their products for rapid scaling. The department comprised between 22 and 27 people, 4 cross-functional product teams and 1 DevOps team. We had the opportunity to work with startups from the UK, Germany, and the internal innovation hubs of large corporations. My responsibilities included operations management, resource management, finance, people management, up-sale and sales support, customer success, and innovation.

During my tenure, we achieved significant improvements in margins, contributing between 30% and 40% to the annual revenue of approximately 1.5M. As a leader and manager, I was also heavily involved in every product initiative on all active accounts, representing high-level business objectives.

Nov 2015 – Aug 2017
Team leader
d.labs
www.dlabs.si

As a team leader, I effectively managed and led a team of 6 highly motivated and driven early-career engineers. In addition to front-end development, I was responsible for financial outcomes, project management, account management, and people management.

During my tenure, I played a key role in the rebuilding and expansion of the UX team. I spearheaded the addition of senior designers to the team, leading to enhanced productivity and innovation within the department.

Jun 2011 – Oct 2015

Front-end engineer

d.labs

www.dlabs.si

As the second front-end engineer in the company, I was assigned to the team responsible for the most significant account at the time. The project presented unique challenges, including a significant amount of technical debt and a client with limited tech literacy. I embraced the opportunity to learn the ins and outs of the consultancy business and expanded skill set by focusing on responsive design and Javascript. I also transitioned from SVN to Git and began working with Javascript frameworks such as Backbone.js.

Sep 2007 – Jun 2011

UI/UX (web) designer

Front-end engineer

Central European Media
Enterprises, PRO PLUS, d.o.o.

www.cetv-net.com

www.24ur.com

As a UX&UI (web) designer at CME's in-house innovation center, I was assigned to the team responsible for designing and developing UI of digital products that supported over 20 TV stations across Europe. These products included online support for reality shows, sports events, TV series, VOD, CRM, and CMS systems.

Our team began projects with Adobe Photoshop for designing digital interfaces and graphics, followed by UI development using HTML, CSS, and Javascript.

Worth mentioning

Mar 2018

GALLUP® CliftonStrengths

Strengths by the GALLUP® CliftonStrengths survey:

1. Restorative
2. Relator
3. Learner
4. Analytical
5. Competition

Since 2019

Project Management Institute

Member of the Project Management Institute (PMI) organization and active member of the Slovenia, Ljubljana chapter. Engaged in multiple local projects, promoting PMI methodologies and best practices.

May 2017

Zavarovalnica Triglav

Won first place at the Zavarovalnica Triglav hackathon for the development of a digital insurance product prototype. As a member of the winning team, contributed to the development of an innovative business model and a mobile app prototype, aimed at providing insurance solutions for freelancers (sole proprietors) globally.

May 2012

Scrum Alliance

Earned the Certified ScrumMaster (CSM) certification, demonstrating expertise in Scrum methodology and agile project management practices.